



### ad:tech

ad:tech is an interactive advertising and technology conference and exhibition. Worldwide shows blend keynote speakers, topic driven panels and workshops to provide attendees with the tools and techniques they need to compete in a changing world.

Visit us at [www.ad-tech.com](http://www.ad-tech.com) for more information and updates on ad:tech related events in Asia.

### iMedia Summits

The iMedia Summits have been running since 2001. Borne out of the U.S., iMedia has invited agency senior management to these exclusive summits, and within few days, usually in an intimate resort setting, the senior level executives get to re-examine strategies for their clients and their own businesses, gain a fresh vision of industry trends, and network with peers, senior personnel from publishers and technology service providers.

Visit us at [www.imediainconnection.com/asia](http://www.imediainconnection.com/asia) for more information and updates on iMedia summits in Asia.

### iMedia Connection

First published in 2001, iMedia Connection has become one of the most trusted and referred to daily/weekly sources of news, trends and analysis and "how-to" articles for the interactive marketing industry. It is the leading online resource for marketers and agencies involved in the strategic planning and implementation of Internet marketing campaigns. Each day thousands of executives visit the site for its news, in-depth feature articles, Q&A's, and variety of other resources designed to help them in their jobs as interactive marketing executives.

### Our Online Products:

**iMediaConnection Asia** - iMedia Connection Asia provides a connection, indeed, to a full range of new articles and news written every week targeted to serve brand marketers, agencies and the publishers as well as service & solution providers that support the industries backbone. It aims to provide contents from the Asia perspective and make it the "must-read" newsletter for the entire online marketing community in Asia.

**iMedia Connection China** - iMedia Connection China leveraged on the success of its iMedia Connection Asia version. Subscription based e-newsletter will be delivered each Thursday to thousands of interactive marketing executive. iMedia Connection China not only serves as an education platform which brings you the latest articles and news written by industry players to keep brand marketers, agencies, solution providers as well as publishers abreast of the new trends and development (China only!), it certainly serves as a networking platform which connects everyone together.

### About dmG world media:

dmG world media is an international trade show producer with principal operations across North America, Europe and Asia. dmG world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT). Additional information on dmG world media can be found at [www.dmgworldmedia.com](http://www.dmgworldmedia.com)

### ad:tech events:

- ▶ **ad:tech Tokyo 2009**  
2 & 3 September 2009
- ▶ **ad:tech Beijing 2009**  
17 & 18 November 2009
- ▶ **ad:tech Singapore 2010**  
3 & 4 June 2010
- ▶ **ad:tech Tokyo 2010**  
1 & 2 September 2010
- ▶ **ad:tech Shanghai 2010**  
16 & 17 November 2010 (TBC)

### iMedia Summits:

- ▶ **iMedia Agency Summit 2009**  
Phuket, Thailand  
5 - 7 October 2009
- ▶ **iMedia Brand Summit 2010**  
Phuket, Thailand  
19 - 21 April 2010
- ▶ **iMedia Agency Summit 2010**  
11 - 13 October 2010 (TBC)

### Contact Details

For more information on any of the dmG world media events, please contact us at:

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