



Design for 3 visitor types

1. I know I want to sign up

(Get out of their way)

2. I want to make sure this is for me

(Reiterate basic value prop)

3. I'm sceptical

(Provide levels of description)



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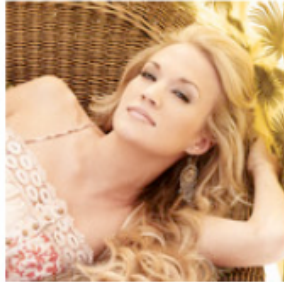
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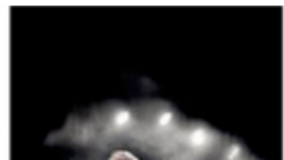
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Name this artist

Listen to the sample and select the artist who plays it.

|| Which artist plays this song?

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UB40

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:29

Points: 10



Multi-Genre

Challenge Rank: Music Novice

Your total points: 78

Points to next rank: 22

Best streak: 37 points

Current streak: 37

Questions answered: 12

Correct: 9 (75.0%)

Average answer time: 9.0 seconds

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