

pre-registration

# ad:tech singapore 2011

Suntec Singapore  
16 – 17 June 2011

Please complete the pre-registration form and email/fax to [sarahang@dmgevents.com](mailto:sarahang@dmgevents.com),  
fax: +65 67360583

A computer generated email will be sent to you in March 2011 to confirm your registration.

Thank you for registering early with us at ad:tech Singapore 2011. We look forward to your participation.

*Pre-registration form valid till 27 February only.  
All subsequent registrations should be done via ad:tech Singapore's website once online registration opens.*

# delegate

Organised by:

dmg :: events

dmg events Asia Pacific Pte Ltd  
390 Havelock Road, #08-01 King's Centre, Singapore 169662  
Tel: +65 6513 0600 Fax: +65 6736 0583  
website: [www.ad-tech.com/singapore](http://www.ad-tech.com/singapore)

## your details

Please complete the following fields or attach your business card

Salutation  Dr.  Mr.  Miss  Mrs.  Mdm.  Ms.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_ Job title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Zip / Postal Code: \_\_\_\_\_

City / Town: \_\_\_\_\_ State / Province: \_\_\_\_\_

Country or Region: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_


Email: \_\_\_\_\_

### Communication preferences

Please check on the offerings below to subscribe to these e-newsletter.

- ad:tech event general information
- No thanks, I do not want to receive ad:tech special offers or show information

### Special services

-  Tick here if you require special services.

### Admission Policy

- Admission is restricted to trade professionals only.
- Minors below the age of 16 will not be allowed.
- All visitors must be in proper business attire.
- The Organiser reserves the right to refuse admission to visitors who are not appropriately dressed or do not fulfill admission requirements.

*\* Please note that badges are non-transferrable. Random security checks will be conducted to ensure that attendees are holding the appropriate badge. Attendee's badge may be confiscated and entry may be refused if found that badge has been misused.*



## payment details

pre-registration price

### Full Conference Pass

Includes keynotes, all breakout sessions, lunches, exhibition hall and sponsored forums based on availability; does not include "by-invitation-only" events

**USD 795**

*Price subjected to 7% GST for Singapore registered companies only*

**Payment Method:**  Telegraphic Transfer  Cheque  Visa  MasterCard  Amex

**Note:** Please remember to quote the "event name (ad:tech Singapore 2011)" and your "registered delegate name (e.g. Julia Kwan)" in all payment references.

### By telegraphic transfer:

#### Payment in USD

Account Name: dmg events Asia Pacific Pte Ltd  
 Account Number: 58091029  
 Standard Settlement Instructions  
 Intermediary Bank: Bank of America, Singapore Branch  
 Swift: BOFAUS3N  
 Beneficiary Bank: Bank of America, Singapore Branch  
 Swift: BOFASG2X

#### Payment in SGD

Account Name: dmg events Asia Pacific Pte Ltd  
 Account Number: 58091011  
 Standard Settlement Instructions  
 For Telegraphic Transfers (MEPS)  
 Beneficiary Bank: Bank of America, Singapore Branch  
 Swift: BOFASG2X  
 For ACH Transfer (GIRO)  
 Beneficiary Bank: Bank of America, Singapore Branch  
 Sort Code: 7065212

### By cheque payment:

Registration is not complete without payment info.

Please make cheque payable to: **dmg events Asia Pacific Pte Ltd**

Mailing Address: **dmg events Asia Pacific Pte Ltd**  
**390 Havelock Road, #08-01 King's Centre Singapore 169662**

Attn: Sarah Ang      Email: sarahang@dmgevents.com      Tel: +65 65130611

### By credit card payment:

Account Number:  Exp. Date (month/year):

Card Verification Number:  Name on Card:

Billing Address (if different than above):

Signature/if faxing:

- Confirmation details will be emailed upon receipt of completed registration and payment.

### Refunds/cancellations Policy:

Substitutions will gladly be accepted at any time. Full Conference cancellations received before 18th May, 2011 will receive a full refund minus a US\$150 processing fee. No refunds will be issued after 18th May 2011. All substitutions and cancellations must be submitted in writing to ad:tech Singapore, attn: Julia Kwan, dmg:: events, 390 Havelock Road, #08-01 King's Centre, Singapore, 169662.

Please take a moment to complete the following questions, all fields are mandatory.

## Your company is a(n):

- |   |   |
|---|---|
| <input type="checkbox"/> Brand / Advertiser | <input type="checkbox"/> Solutions Provider / Vendor    |
| <input type="checkbox"/> Agency             | <input type="checkbox"/> Others (Please specify): _____ |
| <input type="checkbox"/> Publisher          |   |

## What is your primary job function?

- |  |  |
|--|--|
| <input type="checkbox"/> Chief Executive / VP / MD / Founder             | <input type="checkbox"/> SEO Director / Manager / Consultant             |
| <input type="checkbox"/> Head Of Ecommerce / Online / New Media          | <input type="checkbox"/> Media Management / Planner / Buyer              |
| <input type="checkbox"/> Internet / Web Marketing Director / Manager     | <input type="checkbox"/> Business Development / Sales Director / Manager |
| <input type="checkbox"/> Marketing Director / Manager                    | <input type="checkbox"/> Product / Brand Manager                         |
| <input type="checkbox"/> Advertising Director / Manager                  | <input type="checkbox"/> Web Designer / Creative Director / Manager      |
| <input type="checkbox"/> Content Producer / Publisher / Editor / Manager | <input type="checkbox"/> Others (Please specify): _____                  |
| <input type="checkbox"/> Interactive Director / Manager                  |  |

## What is your role in advertising / marketing purchase?

- |                                   |                                       |
|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> Purchase | <input type="checkbox"/> Recommend    |
| <input type="checkbox"/> Approve  | <input type="checkbox"/> Research     |
| <input type="checkbox"/> Specify  | <input type="checkbox"/> Not Involved |

## What areas of interactive marketing interest you? (Please check all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Ad Networks / Ad Servers | <input type="checkbox"/> Media Planning / Buying                              |
| <input type="checkbox"/> Affiliates               | <input type="checkbox"/> Metrics / Analytics                                  |
| <input type="checkbox"/> Consultancy              | <input type="checkbox"/> Mobile / Wireless                                    |
| <input type="checkbox"/> Creative / Rich Media    | <input type="checkbox"/> Online PR  |
| <input type="checkbox"/> CRM                      | <input type="checkbox"/> Research   |
| <input type="checkbox"/> DOOH                     | <input type="checkbox"/> Search Engine Marketing / Search Engine Optimization |
| <input type="checkbox"/> Email Marketing          | <input type="checkbox"/> Social Media   |
| <input type="checkbox"/> Interactive TV           | <input type="checkbox"/> Others (please specify): _____                       |

## Please indicate your purchasing budget at this event (in USD):

- |  |  |
|--|--|
| <input type="checkbox"/> < \$50,000            | <input type="checkbox"/> \$200,001 - \$300,000 |
| <input type="checkbox"/> \$50,001 - \$100,000  | <input type="checkbox"/> \$300,001 - \$400,000 |
| <input type="checkbox"/> \$100,001 - \$200,000 | <input type="checkbox"/> > \$400,000           |

## How did you hear about this event?

- |  |  |
|--|--|
| <input type="checkbox"/> Brochure / Mailer / Postcard        | <input type="checkbox"/> Print Advertisement           |
| <input type="checkbox"/> Online Advertisement                | <input type="checkbox"/> Email                         |
| <input type="checkbox"/> Industry Association / Organization | <input type="checkbox"/> Referral                      |
| <input type="checkbox"/> Industry Blogger                    | <input type="checkbox"/> Other (Please specify): _____ |