



**LEVEL
1**

SOLD

AVAILABLE

DELEGATE LUNCH

1283	1284 1383	1384 1483	1484 1583	1584 1683	1684 1783	1784 1883	1884
1277	1278 1377	1378	1478	1578	1678	1778	1880 1878
1271	1272 1371	1372	 1472	1572	1672	1772	1872
1267 1265	1266 1365	1366	1466	1566 1665	1666	1766	1866
1259	1260 1359	1360 1459	1460 1559	1560 1659	1660 1759	1760 1861 1859	1862 1860
1257	1258 1357	1358 1457	1458 1557	1556 1657 1655	1656 1755	1758 1857 1756 1855	1858 1856
1253	1254 1353	1354 1453	1454 1553	1554 1653	1654 1753	1754 1853	1854
1251	1250 1351	1352 1451	1452 1551	1552 1651	1652 1751	1752 1851	1852
1247	1248 1347	1348 1447	1448 1547	1548 1647 1643	1648 1747	1748 1849 1847	1850 1848
1243	1244 1343	1344 1443	1444 1543	1544 1643	1644 1743	1744 1843	1844

For company names beginning with letters **A thru G** contact:
 Jeff Valentine
 415.464.8514
 jeff@ad-tech.com

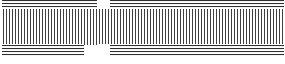
For company names beginning with letters **H thru Q** contact:
 Toby Benstead
 415.464.8579
 toby@ad-tech.com

For company names beginning with letters **R thru Z** contact:
 Dawn Gilbert
 415.464.8517
 dawn@ad-tech.com

MobileMix Zone

↑ ↑
ENTRANCE

Registration



Escalators to Level 2 & 3

CENTRAL CAFÉ

ADSPACE Lounge

e-Commerce Zone

2276	2375	2376	2475	2476	2575	2576
2274	2373	2374	2473	2474	2573	2574
2272	2371	2372	2471	2472	2571	2572

2168	2267
2166	2265

2266	2365
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Cyber Cafe - TERADATA
2366

2466

2568
2566

ADSPACE Zone

2162	2261
2160	2259
2158	2257
2156	2255
2154	2253
2152	2251
2150	2249
2048	2147
2046	2145
2044	2143
2148	2243
2146	2241
2144	2239

2262	2359
2260	2357
2258	2355
2256	2353
2254	2351
2250	2347
2244	2343

2360	2459
2358	2457
2356	2455
2354	2453
2352	2451
2348	2449
2344	2443

2460	2559
2458	2557
2456	2555
2454	2551
2452	2549
2448	2547
2444	2545
2444	2543

2562
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2552
2548
2544

Meeting Room 11

Meeting Room 9

Meeting Room 7

Meeting Room 5 Meeting Room 6

Meeting Room 3 Meeting Room 4

Meeting Room 1 Meeting Room 2

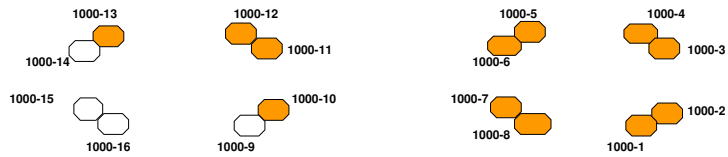
ENTRANCE

LEVEL 2

Escalators to Level 1 & 3

EXHIBITOR BY BOOTH NUMBER

1243 Adventive	1655 CoverClicks Media	2044 DMAnc	2458 Traffic Engine, Inc.
1244 Email Data Source	1656 AdEngage	2048	2459 Optimal Payments
1246 Where 2 Get It, Inc	1657 Local.com	2050	2460 Affnet
1247 CX Digital	1659 Traffic Marketplace	2052	2466 MediaWhiz
1250 Market Leverage	1660 Intermark Media	2054	2471 FrontPorch
1251 Inc21.com	1665 Mobile First, Inc.	2056	2472 ZEDO
1253 CoReg Media	1666 Lyris	2058	2473 Paymentone
1254 adap.tv	1672 The Rubicon Project	2060	2474 University Alliance
1256 TRUSTe	1678 HelloMetro	2143 Afiliis	2475 The List
1257 Clicks2Customers	1683 CollegeNET, Inc.	2144 Idearc Search Marketing	2476 Moniker
1258 Digital Element	1684 eBuddy	2145 Wpromote Inc.	2543 ValueClick
1259 ReachLocal	1743 Google	2146 Innovate Media	2544 Next Web Media
1260 Precision	1744 AdKnowledge	2147	2545 LinkWorth
1267 AdRevMedia	1747 Prospectiv	2148 SFAMA	2547 Smiley Media
1266 Epic Advertising	1748 affiliate.com	2149	2548 VisitorTrack
1271 adMarketplace	1751 Underground Elephant	2150	2549 J Carter Marketing
1272 bloosky interactive	1752 ListMarketer.com	2151	2551 Revenue Gateway
1277 AdReady	1753 Acxiom Digital	2152 NSA Technologies	2552 Plain Black
1278 Biztree	1754 LivePerson	2153	2554 Wyndstorm
1283 ParkingLocator	1755 Clash Media Inc.	2154 BlueHornet	2555 Relevid
1284 Superpages.com	1756 Clicksor	2155	2556 TSN Labs
1343 Mobile Messenger	1758 Maxpayments	2156	2557 Design Back Office
1344 Hydra	1759 AT&T Interactive	2157	2558 Peer1
1348 iContact	1760 EMailDirect.com	2158	2559 The Media Crew
1351 eZanga	1766 Tatto Media	2159	2560 Facebookster
1352 OfferWeb	1772 TARGUSinfo	2160 PR Web	2562 DEFENDER Direct
1353 Pulse360	1778 interCLICK	2162 Puretracks Inc.	2566 ViralSweeps
1354 ad pepper	1783 Telematch	2243 EDebitPay	2568 eDirectory
1357 Timbu	1784 MEDIASTAY	2244 DMI Partners	2571 Marin Software
1359 Netpartner Limited	1843 LeadVerifier	2249 AEGON Direct Marketing Services	2572 Printable Technologies
1360 Direct Track	1844 7Search.com	2250 Rackspace	2573 ppi Media US, inc.
1365 Website Magazine	1847 Brimedia	2251 Emailvision	2574
1366 CPX Interactive	1848 Social Twist	2253 CLEARLINK	2575 Plasmidmedia LLC
1371 Segmint	1849 Fosina Marketing Group	2254 DCASTechnologies	2576 Publishing Clearing House
1372 Omniture	1850 Harren Media	2255 Pivotal Payments	
1377 Fathom SEO	1851 iClimber	2256 Automated Electronic Checking	
1378 AOL's Platform-A	1852 CardOffers.com	2257 Spot200	1265 Hitpath
1383 Revenue Loop	1853 Burst Media	2258 Lashback	
1384 Quova	1854 ELPlawfirm.com	2259 Port25	
1443 AdBrite	1855 acquisio	2260 Netezza Corporation	
1444 ExactTarget	1856 Rick Latona Auction	2261 Xtend Media	
1447 Q Interactive	1857 AdBuyer	2265 Flypaper	
1448 Comscore	1858 T.R.A.F.F.I.C	2266 Smart Ad Server	
1451 Intelia	1859 Webair	2267 Dozier Internet Law	
1452 Koeppl Direct	1860 ChoiceStream	2272 Sitecore	
1453 Marthox	1861 Webair	2274 SocialTwist	
1454 eComLeads	1862 365AdSolutions	2276 Mblox	
1456 Media Shakers	1866 LookSmart	2343 Bruce Clay	
1457 AdJuggler	1872 SearchRev	2344 SEO, Inc.	
1458 Comet Ads	1878 InsuranceLeads.com	2348 magnify 360	
1459 Commission Soup	1880 eXelate	2351 LeadQual	
1460 .FOX NETWORKS	1883 easyAd	2352 Jemm Media	
1466 Casale Media	1884 Starmedia.net		
1472 GenieKnows.com		2354 Ample Media	
1478 Permission Interactive		2355 Platform Advertising	
1483 Avrick Direct		2356 eMarketer	
1484 Trellian		2358 Stumbleupon.com	
1543 iCrossing		2359 Searchworld	
1544 Reply!		2360 Transaction Management & Solutions	
1547 Affinity		2365 Nokia	
1548 IdealLaunch		2371 Verifi	
1551 Market Health		2372 LinkTrust - a Burstabit Company	
1552 AKMG, Inc.		2373 Tuitalk	
1553 Braffon		2374 eBay Affiliates	
1554 BSG Clearing Solutions		2375 iNetU Managed Hosting	
1555 Media Traffic Agency		2376 BoldChat	
1556 Direct Agents		2443 eBureau	
1557 TNS Media		2444 Videoclix.com	
1559 Strongmail Systems		2447 GlobalCollect	
1560 Neverblue		2448 Upsellit	
1566 ABCSearch.com		2449 Aditall	
1572 Livemercial		2451 Viral Marketing Media	
1578 AdManage		2452 Meta Network	
1583 MyServiceAndSupport Corp.		2453 Transaction Clearing	
1584 Marketing & Media Services		2454 e-planning	
1643 Clickbooth.com		2455 Consumer Benefit Services	
1644 Findology		2456 West Direct	
1650 Blockdot Games		2457	
1651 Nielsen			
1652 WebLoyalty		2366 Teradata	
1653 mobileStorm		2166 SearchMe	
1654 XY7.com		2262 Cabo Networks	
1358 Anchor Intelligence			
1356 Melissa Data			



MOBILIMIX
Theater



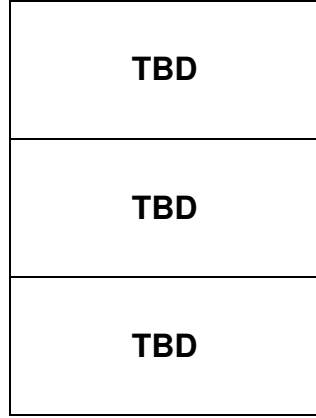
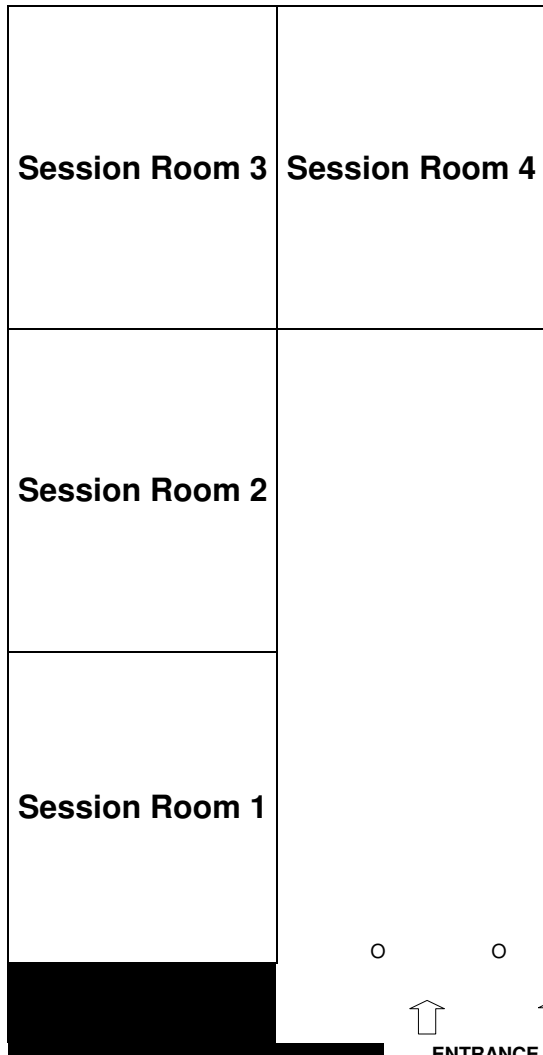
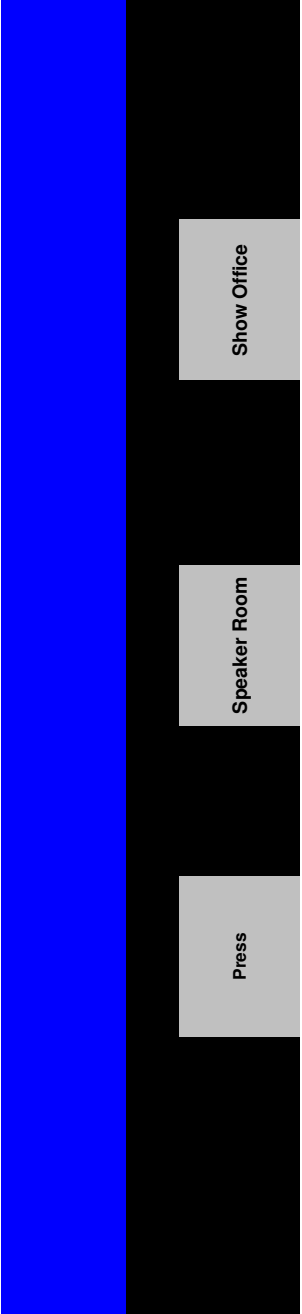
EXPO HALL ENTRANCE

MobileMix Exhibitors

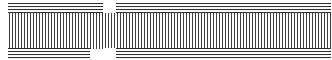
- 1000-1 FonLabs
- 1000-2 Neustar
- 1000-3 CRM Text Solutions
- 1000-4 SMaSh
- 1000-5 RingPlus
- 1000-6 RingPlus
- 1000-7 UpSnap
- 1000-8 Mobile Marketer Magazine

- 1000-9
- 1000-10 Fresh Text
- 1000-11 iLoop
- 1000-12 2ergo
- 1000-13 Apptera
- 1000-14
- 1000-15
- 1000-16

Private Meeting Rooms	April 21st & April 22nd, 2009	Private Meeting Rooms	April 21st & April 22nd, 2009
Meeting Room 1	AKQA	Meeting Room 7	NextWeb Media
Meeting Room 2	Click Forensics	Meeting Room 9	Publishers Clearing House
Meeting Room 3	AdDrive	Meeting Room 11	Yahoo!
Meeting Room 4	ValueClick		
Meeting Room 5	Google		
Meeting Room 6	Market Leverage		
Private Meeting Rooms Meeting Space includes: 1 table, 4 chairs, 1 10-amp 120-volt electrical connection and listing in San Francisco 2009 Event Guide, if required.		\$10,000 as an addition to booth space	\$15,000 for sole use (not exhibiting at San Francisco 2009)



**KEYNOTE
SESSIONS**



Escalators to
Level 1 & 2