

ad:tech singapore 2012

PRE-REGISTRATION

13 – 14 June 2012

Suntec International Convention
& Exhibition Centre

Please complete the
pre-registration form and
email/fax to
sarahang@dmgevents.com,
fax: +65 67360583

A computer generated
email will be sent to you in
March 2012 to confirm your
registration.

Thank you for registering
early with us at ad:tech
Singapore 2012. We look
forward to your participation.

Pre-registration form valid till
27 February 2012 only. All
subsequent registrations should be
done via ad:tech Singapore's website
once online registration opens.



visitor

Organised by:

dmg :: events

dmg events Asia Pacific Pte Ltd
491B River Valley Road, #16-02A Valley Point, Singapore 248373 | T: +65 6513 0611 | F: +65 6736 0583
www.ad-tech.com/singapore



Please complete the following fields or attach your business card

Salutation Dr. Mr. Miss Mrs. Mdm. Ms.

First Name: _____ Last Name: _____

Company: _____ Job title: _____

Address: _____

_____ Zip / Postal Code: _____

City / Town: _____ State / Province: _____

Country or Region: _____

Phone: _____ Fax: _____ Mobile: _____


Email: _____

Communication preferences

Please check on the offerings below to subscribe to these e-newsletter.

- ad:tech event general information
- No thanks, I do not want to receive ad:tech special offers or show information

Special services

-  Tick here if you require special services.

Admission Policy

- Admission is restricted to trade professionals only.
- Minors below the age of 16 will not be allowed.
- All visitors must be in proper business attire.
- The Organiser reserves the right to refuse admission to visitors who are not appropriately dressed or do not fulfill admission requirements.

** Please note that badges are non-transferrable. Random security checks will be conducted to ensure that attendees are holding the appropriate badge. Attendee's badge may be confiscated and entry may be refused if found that badge has been misused.*



Please take a moment to complete the following questions, all fields are mandatory.

Your company is a(n):

- Brand / Advertiser
- Agency
- Publisher
- Solutions Provider / Vendor
- Others (Please specify): _____

What is your primary job function?

- Chief Executive / VP / MD / Founder
- Head Of Ecommerce / Online / New Media
- Internet / Web Marketing Director / Manager
- Marketing Director / Manager
- Advertising Director / Manager
- Content Producer / Publisher / Editor / Manager
- Interactive Director / Manager
- SEO Director / Manager / Consultant
- Media Management / Planner / Buyer
- Business Development / Sales Director / Manager
- Product / Brand Manager
- Web Designer / Creative Director / Manager
- Others (Please specify): _____

What is your role in advertising / marketing purchase?

- | | |
|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> Purchase | <input type="checkbox"/> Recommend |
| <input type="checkbox"/> Approve | <input type="checkbox"/> Research |
| <input type="checkbox"/> Specify | <input type="checkbox"/> Not Involved |

What areas of interactive marketing interest you? (Please check all that apply)

- Ad Networks / Ad Servers
- Affiliates
- Consultancy
- Creative / Rich Media
- CRM
- DOOH
- Email Marketing
- Interactive TV
- Media Planning / Buying
- Metrics / Analytics
- Mobile / Wireless
- Online PR
- Research
- Search Engine Marketing / Search Engine Optimization
- Social Media
- Others (Please specify): _____

Please indicate your purchasing budget at this event (in USD):

- | | |
|--|--|
| <input type="checkbox"/> < \$50,000 | <input type="checkbox"/> \$200,001 - \$300,000 |
| <input type="checkbox"/> \$50,001 - \$100,000 | <input type="checkbox"/> \$300,001 - \$400,000 |
| <input type="checkbox"/> \$100,001 - \$200,000 | <input type="checkbox"/> > \$400,000 |

How did you hear about this event?

- Brochure / Mailer / Postcard
- Print Advertisement
- Online Advertisement
- Email
- Industry Association / Organization
- Referral
- Industry Blogger
- Others (Please specify): _____