

ad:tech singapore 2012

PRE-REGISTRATION

13 – 14 June 2012

Suntec International Convention
& Exhibition Centre

Please complete the
pre-registration form and
email/fax to
sarahang@dmgevents.com,
fax: +65 67360583

A computer generated
email will be sent to you in
March 2012 to confirm your
registration.

Thank you for registering
early with us at ad:tech
Singapore 2012. We look
forward to your participation.

Pre-registration form valid till
27 February 2012 only. All
subsequent registrations should be
done via ad:tech Singapore's website
once online registration opens.

Organised by:

dmg :: events

dmg events Asia Pacific Pte Ltd
491B River Valley Road, #16-02A Valley Point, Singapore 248373 | T: +65 6513 0611 | F: +65 6736 0583
www.ad-tech.com/singapore



<p>Full Conference Passes</p> <p>Includes keynotes, all breakout sessions, lunches, exhibition hall and sponsored forums based on availability; does not include "by-invitation-only" events</p>	<p>pre-registration price</p> <p>USD 895</p> <p>Price subjected to 7% GST for Singapore registered companies only</p>
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Payment Method: Telegraphic Transfer Cheque Visa MasterCard Amex

Note: Please remember to quote the "event name (ad:tech Singapore 2012)" and your "registered delegate name (e.g. Julia Kwan)" in all payment references.

By telegraphic transfer:

Payment in USD	Payment in SGD
Account Name: dmg events Asia Pacific Pte Ltd	Account Name: dmg events Asia Pacific Pte Ltd
Account Number: 58091029	Account Number: 58091011
Standard Settlement Instructions	Standard Settlement Instructions
Intermediary Bank: Bank of America, Singapore Branch	For Telegraphic Transfers (MEPS)
Swift: BOFAUS3N	Beneficiary Bank: Bank of America, Singapore Branch
Beneficiary Bank: Bank of America, Singapore Branch	Swift: BOFASG2X
Swift: BOFASG2X	For ACH Transfer (GIRO)
	Beneficiary Bank: Bank of America, Singapore Branch
	Sort Code: 7065212

By cheque payment:

Registration is not complete without payment info.
 Please make cheque payable to: dmg events Asia Pacific Pte Ltd
 Mailing Address: dmg events Asia Pacific Pte Ltd
 491B River Valley Road, #16-02A Valley Point, Singapore 248373
 Attn: Sarah Ang Email: sarahang@dmgevents.com Tel: +65 65130611

By credit card payment:

Account Number: Exp. Date (month/year):

Card Verification Number: Name on Card:

Billing Address (if different than above):

Signature/if faxing:

- Confirmation details will be emailed upon receipt of completed registration and payment.

Refunds/cancellations Policy:

Substitutions will gladly be accepted at any time. Full Conference cancellations received before 11th May 2012 will receive a full refund minus a US\$150 processing fee. No refunds will be issued after 11th May 2012. All substitutions and cancellations must be submitted in writing to ad:tech Singapore, attn: Julia Kwan, julia@ad-tech.com



Please complete the following fields or attach your business card.

Salutation Dr. Mr. Miss Mrs. Mdm. Ms.

First Name: _____ Last Name: _____

Company: _____ Job title: _____

Address: _____

_____ Zip / Postal Code: _____

City / Town: _____ State / Province: _____

Country or Region: _____

Phone: _____ Fax: _____ Mobile: _____


Email: _____

Communication preferences

Please check on the offerings below to subscribe to these e-newsletter.

- ad:tech event general information
- No thanks, I do not want to receive ad:tech special offers or show information

Special services

-  Tick here if you require special services.

Admission Policy

- Admission is restricted to trade professionals only.
- Minors below the age of 16 will not be allowed.
- All visitors must be in proper business attire.
- The Organiser reserves the right to refuse admission to visitors who are not appropriately dressed or do not fulfill admission requirements.

** Please note that badges are non-transferrable. Random security checks will be conducted to ensure that attendees are holding the appropriate badge. Attendee's badge may be confiscated and entry may be refused if found that badge has been misused.*

Please take a moment to complete the following questions, all fields are mandatory.

Your company is a(n):

- | | |
|---|---|
| <input type="checkbox"/> Brand / Advertiser | <input type="checkbox"/> Solutions Provider / Vendor |
| <input type="checkbox"/> Agency | <input type="checkbox"/> Others (Please specify): _____ |
| <input type="checkbox"/> Publisher | |

What is your primary job function?

- | | |
|--|--|
| <input type="checkbox"/> Chief Executive / VP / MD / Founder | <input type="checkbox"/> SEO Director / Manager / Consultant |
| <input type="checkbox"/> Head Of Ecommerce / Online / New Media | <input type="checkbox"/> Media Management / Planner / Buyer |
| <input type="checkbox"/> Internet / Web Marketing Director / Manager | <input type="checkbox"/> Business Development / Sales Director / Manager |
| <input type="checkbox"/> Marketing Director / Manager | <input type="checkbox"/> Product / Brand Manager |
| <input type="checkbox"/> Advertising Director / Manager | <input type="checkbox"/> Web Designer / Creative Director / Manager |
| <input type="checkbox"/> Content Producer / Publisher / Editor / Manager | <input type="checkbox"/> Others (Please specify): _____ |
| <input type="checkbox"/> Interactive Director / Manager | |

What is your role in advertising / marketing purchase?

- | | |
|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> Purchase | <input type="checkbox"/> Recommend |
| <input type="checkbox"/> Approve | <input type="checkbox"/> Research |
| <input type="checkbox"/> Specify | <input type="checkbox"/> Not Involved |

What areas of interactive marketing interest you? (Please check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Ad Networks / Ad Servers | <input type="checkbox"/> Media Planning / Buying |
| <input type="checkbox"/> Affiliates | <input type="checkbox"/> Metrics / Analytics |
| <input type="checkbox"/> Consultancy | <input type="checkbox"/> Mobile / Wireless |
| <input type="checkbox"/> Creative / Rich Media | <input type="checkbox"/> Online PR |
| <input type="checkbox"/> CRM | <input type="checkbox"/> Research |
| <input type="checkbox"/> DOOH | <input type="checkbox"/> Search Engine Marketing / Search Engine Optimization |
| <input type="checkbox"/> Email Marketing | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Interactive TV | <input type="checkbox"/> Others (please specify): _____ |

Please indicate your purchasing budget at this event (in USD):

- | | |
|--|--|
| <input type="checkbox"/> < \$50,000 | <input type="checkbox"/> \$200,001 - \$300,000 |
| <input type="checkbox"/> \$50,001 - \$100,000 | <input type="checkbox"/> \$300,001 - \$400,000 |
| <input type="checkbox"/> \$100,001 - \$200,000 | <input type="checkbox"/> > \$400,000 |

How did you hear about this event?

- | | |
|--|---|
| <input type="checkbox"/> Brochure / Mailer / Postcard | <input type="checkbox"/> Print Advertisement |
| <input type="checkbox"/> Online Advertisement | <input type="checkbox"/> Email |
| <input type="checkbox"/> Industry Association / Organization | <input type="checkbox"/> Referral |
| <input type="checkbox"/> Industry Blogger | <input type="checkbox"/> Others (Please specify): _____ |